

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 38.226596 Longitude: -85.576291

Plainview Village Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	48,434	230,988	704,122
	Population Est 23Q1	48,483	230,975	704,060
	Population Est 22Q4	48,454	230,782	703,788
	Population Est 22Q3	48,428	230,525	703,344
	Population Est 22Q2	48,333	230,237	702,353
	Population Est 22Q1	48,190	229,723	700,971
	Population Est 21Q4	48,141	229,796	700,620
	Population Est 21Q3	47,656	228,393	697,840
	Population Est 21Q2	47,714	228,520	697,377
	Population Fcst	50,728	238,210	723,214
	2010 Census Population	45,286	214,824	653,845
	2000 Census Population	42,909	201,824	609,679
	1990 Census Population	39,281	183,167	576,641
	Current Year Daytime Population	71,518	251,712	834,373
	Average Seasonal Population	752	3,672	11,340
	Historical Annual Growth, 1990 – 2000	0.89%	0.97%	0.56%
	Historical Annual Growth, 2000 – 2010	0.54%	0.63%	0.70%
	Estimated Annual Growth, 2010 – CY	0.47%	0.51%	0.52%
	Projected Annual Growth, CY to Y5	0.93%	0.62%	0.54%
	Group Qtrs Est	615	3,060	17,517
Transient Est Average Last 4 Qtrs	14,052	21,322	54,033	
Households	Current Year Estimated Households	21,989	101,243	296,542
	Households Est 23Q1	22,011	101,221	296,451
	Households Est 22Q4	21,999	101,143	296,363
	Households Est 22Q3	21,984	101,046	296,211
	Households Est 22Q2	21,944	100,932	295,819
	Households Est 22Q1	21,878	100,717	295,267
	Households Est 21Q4	21,852	100,746	295,108
	Households Est 21Q3	21,634	100,137	294,010
	Households Est 21Q2	21,660	100,215	293,839
	Households Fcst	23,021	104,270	304,087
	2010 Census Households	20,645	94,186	274,991
	2000 Census Households	18,588	86,647	255,122
	1990 Census Households	16,274	76,302	233,807
	Historical Annual Growth, 1990 – 2000	1.34%	1.28%	0.88%
	Historical Annual Growth, 2000 – 2010	1.06%	0.84%	0.75%
	Estimated Annual Growth, 2010 – CY	0.44%	0.51%	0.53%
	Projected Annual Growth, CY to Y5	0.92%	0.59%	0.50%
Population per Household	2.17	2.25	2.32	

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Plainview Village Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.7%	2.2%	1.8%
	HH Income \$250,000 to \$499,999	2.1%	2.6%	2.1%
	HH Income \$200,000 to \$249,999	4.8%	6.2%	4.9%
	HH Income \$175,000 to \$199,999	4.3%	5.2%	4.4%
	HH Income \$150,000 to \$174,999	6.1%	6.6%	5.3%
	HH Income \$100,000 to 149,999	22.9%	19.1%	16.5%
	HH Income \$75,000 to 99,999	14.4%	14.0%	13.1%
	HH Income \$50,000 to 74,999	17.0%	16.8%	17.1%
	HH Income \$35,000 to 49,999	10.4%	10.3%	11.3%
	HH Income \$25,000 to 34,999	7.0%	6.9%	8.1%
	HH Income \$15,000 to 24,999	4.2%	5.3%	7.3%
	HH Income \$0 to 14,999	5.1%	4.9%	8.1%
	Average Household Income	\$105,320	\$114,156	\$101,865
	Median Household Income	\$85,081	\$84,695	\$71,394
	Per Capita Income	\$48,199	\$50,569	\$43,555
	Average Disposable Income	\$82,651	\$85,663	\$75,979
	Median Disposable Income	\$71,851	\$71,440	\$60,291
	Discretionary HH Income Over \$150,000	5.4%	7.4%	5.8%
	Discretionary HH Income \$125,000 to \$149,999	4.2%	4.9%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	7.1%	8.5%	6.9%
	Discretionary HH Income \$75,000 to \$99,999	15.9%	13.6%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	21.4%	19.9%	18.1%
	Discretionary HH Income \$25,000 to \$49,999	27.1%	26.4%	26.6%
	Discretionary HH Income Under \$25,000	18.8%	19.4%	27.9%
	Average Discretionary HH Income	\$62,485	\$64,959	\$56,589
	Median Discretionary HH Income	\$54,324	\$54,806	\$44,846
	Householder White – Count	17,643	81,579	209,171
	Median HH Income	\$85,581	\$89,384	\$81,215
	Average HH Income	\$93,615	\$98,336	\$92,020
	Householder Black or African-American – Count	1,823	10,252	53,652
	Median HH Income	\$75,745	\$61,788	\$47,650
	Average HH Income	\$76,849	\$72,919	\$59,185
	Householder Hispanic – Count	533	3,025	13,618
Median HH Income	\$71,606	\$64,284	\$60,288	
Average HH Income	\$76,757	\$78,859	\$72,326	
Householder Asian or Pacific Islander – Count	1,132	2,724	6,696	
Median HH Income	\$128,761	\$109,573	\$91,831	
Average HH Income	\$119,892	\$109,887	\$101,698	
Householder Other or Pacific Islander – Count	857	3,661	13,405	
Median HH Income	\$87,174	\$76,274	\$62,765	
Average HH Income	\$91,075	\$89,448	\$75,537	

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Gender	Male Population	22,906	110,794	341,517
	Female Population	25,528	120,194	362,605
Total Population by Age	Count of Pop 0 to 4 years	2,924	13,464	41,451
	Count of Pop 0 to 7 years	3,983	18,589	57,541
	Count of Pop 5 - 13	4,726	23,101	73,233
	Count of Pop 14 - 18	2,052	10,306	34,750
	Count of Pop 19 - 22	2,004	10,131	35,261
	Count of Pop 22 - 25	1,471	7,432	26,479
	Count of Pop 25 - 29	3,082	13,842	44,897
	Count of Pop 30 - 34	3,671	16,682	49,643
	Count of Pop 35 - 39	3,667	16,530	49,046
	Count of Pop 40 - 44	3,129	15,226	46,174
	Count of Pop 45 - 59	7,923	40,538	127,786
	Count of Pop 60 - 74	8,771	42,751	123,091
	Count of Pop 75 - 84	3,795	16,112	40,910
	Count of Pop 85+	1,220	4,873	11,401
	% of Pop 0 to 4 years	6.0%	5.8%	5.9%
	% of Pop 0 to 7 years	8.2%	8.0%	8.2%
	% of Pop 5 - 13	9.8%	10.0%	10.4%
	% of Pop 14 - 18	4.2%	4.5%	4.9%
	% of Pop 19 - 22	4.1%	4.4%	5.0%
	% of Pop 22 - 25	3.0%	3.2%	3.8%
	% of Pop 25 - 29	6.4%	6.0%	6.4%
	% of Pop 30 - 34	7.6%	7.2%	7.1%
	% of Pop 35 - 39	7.6%	7.2%	7.0%
	% of Pop 40 - 44	6.5%	6.6%	6.6%
	% of Pop 45 - 59	16.4%	17.5%	18.1%
	% of Pop 60 - 74	18.1%	18.5%	17.5%
	% of Pop 75 - 84	7.8%	7.0%	5.8%
	% of Pop 85+	2.5%	2.1%	1.6%
Median Age	41.0	41.3	39.7	
Average Age	42.3	42.0	40.5	
Male Population by Age	% of Pop 0 to 4 years	6.5%	6.3%	6.2%
	% of Pop 5 - 13	10.4%	10.7%	10.9%
	% of Pop 14 - 18	4.6%	4.8%	5.2%
	% of Pop 19 - 22	4.4%	4.7%	5.2%
	% of Pop 22 - 25	3.2%	3.4%	3.9%
	% of Pop 25 - 29	6.4%	6.1%	6.5%
	% of Pop 30 - 34	7.9%	7.5%	7.2%
	% of Pop 35 - 39	8.0%	7.4%	7.1%
	% of Pop 40 - 44	7.0%	6.9%	6.7%
	% of Pop 45 - 59	16.8%	17.7%	18.3%
	% of Pop 75 - 84	6.5%	5.9%	5.0%
	% of Pop 60 - 74	16.7%	17.3%	16.7%
	% of Pop 85+	1.6%	1.3%	1.0%
	Median Age	39.1	39.4	38.4
Average Age	40.4	40.3	39.2	

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Plainview Village Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.6%	5.4%	5.6%
	% of Pop 5 - 13	9.2%	9.4%	9.9%
	% of Pop 14 - 18	3.9%	4.2%	4.7%
	% of Pop 19 - 22	3.9%	4.1%	4.8%
	% of Pop 22 - 25	2.9%	3.0%	3.6%
	% of Pop 25 - 29	6.3%	5.9%	6.3%
	% of Pop 30 - 34	7.3%	7.0%	6.9%
	% of Pop 35 - 39	7.2%	6.9%	6.8%
	% of Pop 40 - 44	6.0%	6.3%	6.4%
	% of Pop 45 - 59	16.0%	17.4%	18.0%
	% of Pop 60 - 74	19.3%	19.6%	18.2%
	% of Pop 75 - 84	9.0%	7.9%	6.6%
	% of Pop 85+	3.4%	2.9%	2.2%
	Median Age	43.1	43.2	41.1
Average Age	44.0	43.5	41.8	
Race	Count of White	36,670	179,699	480,321
	Count of Black or African-American	4,471	24,892	135,391
	Count of Asian or Pacific Islander	3,602	9,572	24,105
	Count of Other races	3,691	16,824	64,304
	White	75.7%	77.8%	68.2%
	Black or African American	9.2%	10.8%	19.2%
	Asian	7.4%	4.1%	3.4%
	Other Races	7.6%	7.3%	9.1%
Language Spoken	Speak English at Home	89.7%	91.2%	89.4%
	Speak Spanish at Home	2.1%	2.8%	4.7%
	Speak French or French Creole at Home	0.2%	0.3%	0.6%
	Speak German at Home	0.2%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	3.1%	1.5%	1.2%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.9%	0.6%
	Speak Chinese at Home	0.3%	0.3%	0.3%
	Speak Korean at Home	0.2%	0.3%	0.2%
	Speak Vietnamese at Home	0.2%	0.1%	0.2%
	Speak Other Asian Languages at Home	2.4%	1.1%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.2%
	Speak Other Language at Home	0.4%	0.9%	1.5%
Hispanic	Hispanic Population	2,177	11,412	48,148
	Hispanic Population Percent	4.5%	4.9%	6.8%
	Mexican	36.6%	33.2%	39.8%
	Puerto Rican	10.8%	10.7%	7.3%
	Cuban	14.3%	22.1%	29.3%
	Dominican	0.3%	1.5%	0.5%
	Central American	12.6%	11.1%	10.5%
	South American	17.6%	13.9%	7.1%
	Other Hispanic	7.8%	7.6%	5.5%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	7.3%	7.4%	6.7%
	American	7.0%	7.2%	6.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.4%	4.1%	3.4%
	Chinese	0.5%	0.5%	0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.4%	0.3%
	South Central Asian (ie. Indian)	4.7%	1.8%	1.2%
	South East Asian (ie. Vietnamese)	1.3%	0.8%	0.8%
	Other Asian	0.5%	0.5%	0.7%
	European (percent of total population)	43.4%	46.6%	37.6%
	British	9.4%	9.9%	8.0%
	Dutch	0.7%	0.8%	0.6%
	French	1.2%	1.3%	1.1%
	German	13.0%	14.5%	11.8%
	Italian	1.8%	2.1%	1.8%
	Polish	1.0%	1.0%	0.8%
	Scandinavian	1.3%	1.3%	0.9%
	Scotch/Irish	11.2%	12.0%	9.7%
Other European (ie. Greek/Russian)	3.7%	3.8%	2.9%	
Middle Eastern	0.9%	0.9%	0.8%	
Other Ancestry	17.1%	17.5%	23.1%	
Unclassified Ancestry	19.5%	18.5%	21.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	35,257	166,554	492,947
	Elementary (0 to 8)	1.4%	1.5%	2.6%
	Some High School (9 to 11)	2.5%	2.7%	5.4%
	High School Graduate (12)	17.5%	17.5%	23.4%
	Some College (13 to 16)	19.4%	19.9%	20.9%
	Associates Degree Only	9.1%	7.9%	8.2%
	Bachelors Degree Only	28.7%	29.1%	23.2%
	Graduate Degree	21.5%	21.4%	16.4%
	% College (4+)	50.1%	50.5%	39.5%
Household Type	Total Households – count	21,989	101,243	296,542
	One Person HHs – count	7,712	33,440	99,116
	Family HHs – count	12,816	60,846	175,164
	Married Couple – count	10,277	47,001	123,202
	w/own children – count	3,667	17,418	46,127
	w/out own children – count	6,610	29,584	77,075
	Male Householder – count	685	4,058	13,882
	Female Householder – count	1,854	9,787	38,081
	Non-Family Households – count	1,462	6,956	22,262
	1 Person Household	35.1%	33.0%	33.4%
	2 Person Household	34.5%	34.9%	33.2%
	3 Person Household	13.2%	14.1%	14.6%
	4 Person Household	10.4%	10.8%	11.0%
	5 Person Household	4.2%	4.5%	4.8%
6 Person Household	1.7%	1.7%	1.8%	
7+ Person Household	0.8%	0.9%	1.1%	
% Households With Children	22.2%	23.7%	24.4%	

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Housing	Total Housing Units	23,610	107,184	321,937
	Owner Occupied Percent	56.8%	62.1%	57.0%
	Renter Occupied Percent	36.3%	32.4%	35.1%
	Vacant Housing Percent	6.9%	5.5%	7.9%
	Total Housing Units (Census 2000)	20,212	91,805	272,807
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.6%	2.0%	2.2%
	Property Value \$750,000 to \$999,999	3.7%	5.4%	5.1%
	Property Value \$500,000 to \$749,999	12.7%	15.7%	12.4%
	Property Value \$400,000 to \$499,999	19.4%	16.4%	11.9%
	Property Value \$300,000, to \$399,999	26.1%	23.2%	17.2%
	Property Value \$200,000 to \$299,999	24.9%	24.0%	23.4%
	Property Value \$150,000 to \$199,999	6.9%	7.2%	11.2%
	Property Value \$100,000 to \$149,999	2.5%	3.0%	8.4%
	Property Value \$60,000 to \$99,999	0.3%	0.9%	3.6%
	Property Value \$40,000 to \$59,999	0.1%	0.2%	1.0%
	Property Value \$0 to \$39,999	1.6%	1.2%	2.4%
	Median Home Value	\$352,517	\$358,123	\$299,238
Wealth per Household	\$0 and under - percent	16.8%	16.6%	17.6%
	\$1 to \$4999 - percent	8.0%	7.8%	8.7%
	\$5k to \$9999 - percent	4.4%	4.3%	4.6%
	\$10k to \$24999 - percent	6.3%	6.2%	6.4%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	18.2%	18.3%	17.9%
	\$250k to \$499999 - percent	13.7%	13.8%	13.1%
	\$500k+ - percent	16.0%	16.1%	14.7%
	Median HH Wealth	\$89,220	\$90,987	\$78,711
	Avg HH Wealth	\$254,556	\$256,345	\$239,345
Economic Viability	Economic Viability Local	280	276	272
	Economic Viability Indexed	104	102	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	25,540	123,715	362,886
	Managerial/Executive	21.1%	21.4%	17.4%
	Professional Specialty	31.7%	29.9%	25.5%
	Healthcare Support	1.9%	1.9%	2.2%
	Sales	10.7%	10.5%	9.7%
	Office & Administrative Support	10.2%	9.9%	10.7%
	Protective Service	1.0%	1.4%	1.6%
	Food Preparation	5.0%	4.1%	5.2%
	Building Maintenance & Cleaning	1.8%	1.8%	2.8%
	Personal Care	2.8%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.0%	0.1%
	Construction	3.4%	4.8%	5.7%
	Production & Transportation	10.5%	12.0%	16.6%
	Percent White Collar Workers	75.5%	73.6%	65.6%
	Percent Blue Collar Workers	24.5%	26.4%	34.4%

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	Agriculture/Mining/Construction	4.3%	4.7%	5.3%
	Manufacturing	10.1%	9.8%	11.7%
	Transportation	5.2%	6.3%	7.9%
	Information	3.1%	2.1%	1.8%
	Wholesale/Retail	12.6%	13.2%	13.4%
	Finance, Insurance, Real Estate	10.0%	9.4%	8.2%
	Professional Services	10.1%	9.6%	7.1%
	Management Services	0.3%	0.2%	0.2%
	Administrative/Waste Services	4.2%	3.8%	4.3%
	Educational Services	24.8%	25.4%	23.5%
	Entertainment Services	8.3%	8.0%	9.2%
	Other Professional Services	5.1%	4.8%	4.7%
	Public Administration	2.0%	2.7%	2.7%
Vehicles per HH	No Vehicles	5.7%	5.1%	8.7%
	1 Vehicle	38.8%	36.5%	37.2%
	2 Vehicles	41.2%	41.6%	37.5%
	3 or more vehicles	14.3%	16.8%	16.6%
	Average Number of Vehicles	1.69	1.76	1.68
Change	Births (last 12 months)	577	2,668	8,386
	Deaths (last 12 months)	637	2,803	7,458
	Migration (last 12 months)	173	936	1,035
Work place	Workplace Establishments	3,860	10,522	27,830
	Workplace Employees (FTE)	42,756	116,707	378,591